

HHS Office of Healthcare Quality 2010 Regional Projects for the Prevention of HAIs

Region VI: *Formative research for the development of a consumer-friendly website to help decrease healthcare-associated infections*

Key Project Elements:

- Complete an environmental scan of existing consumer healthcare-associated infection (HAI) websites
 - Conduct focus group interviews with consumers to determine key elements in creating consumer-friendly HAI websites
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About the Project

Region VI received funding to conduct formative research through an environmental scan and focus group interviews, to determine key elements when creating a consumer-friendly healthcare-associated infection (HAI) website. A regional HAI Work Group will play a key role in the coordinating effort across the region and will include infectious disease experts from each state, and representatives across federal agencies, and a consumer advocate representative. The Work Group will provide input into the focus group design and questions, and coordinate the dissemination of the final report to states and others developing consumer HAI websites.

The team will:

- 1) Research and evaluate existing national/state HAI websites that involve consumer information and generate an environmental scan of the results
- 2) Design and conduct consumer focus groups that are reflective of the demographics of the region
- 3) Prepare a final report to share with other regions including recommendations for consumer-friendly HAI websites

For more information

Please contact the Office of Healthcare Quality, ohq@hhs.gov or (202) 401-8006.